



# LIGHTINGEUROPE

THE VOICE OF THE LIGHTING INDUSTRY

## Intelligent Lighting Systems - Seminar

8 September 2017, 9:00 – 13:00

Brussels, BluePoint Conference Center, 80 Bd A. Reyers

### Agenda

9:00	Registration	
9:30	<b>Linking IoT and Digitalisation to EU policies</b>	<b>Michael Ziegler</b> Scientific Officer, DG CONNECT, Photonics Unit
10:15	<b>General Data Protection Regulation and ePrivacy Regulation</b>	<b>Jasmien César</b> Lawyer Bird & Bird Law Firm
11:00	Coffee break	
11:15	<b>Enabling Lighting Control and Building Automation via the IoT</b>	<b>Ruud van Bokhorst</b> Secretary-General, The Fairhair Alliance
12:00	<b>Smart Cities and the future of smart lighting</b>	<b>John Baekelmans</b> Managing Director, imec Research Institute
12:45	Closing remarks	

For registration, please click [here](#)

Due to very limited space capacity, we will confirm to you the seat availability

## About the speakers

Michael Ziegler, DG CONNECT

- Directorate-General for Communications Networks, Content and Technology
- Photonics Unit

Jasmien César, Bird & Bird

- Associate with Bird & Bird law firm, IP/IT team, Brussels.
- She advises on a wide range of matters relating to intellectual property, information technology, media and telecommunications, as well as data protection

Ruud van Bokhorst, The Fairhair Alliance

- He manages the Wireless Networks Program within Philips Lighting
- responsible for the wireless network standardization roadmap within Philips' innovation sector

John Baekelmans, imec

- Managing Director and Vice President
- Imec develops technologies for wireless autonomous sensing solutions, innovative health solutions and flexible electronics in an open innovation setting and in dedicated research trajectories