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Press Release

LightingEurope President Dietmar Zembrot Addresses European Industry Opportunities in Lighting Innovations at LpS 2013

LightingEurope President Dietmar Zembrot gave a keynote speech at the LED Professional Symposium + Expo (LpS 2013) in Bregenz, Austria on September 24, 2013.

Mr. Zembrot discussed the challenges and opportunities of market development, technology change, and awareness-raising for human centric lighting. As outlined by the new, groundbreaking study: *Human Centric Lighting: Going Beyond Energy Efficiency*, he highlighted the market opportunities surrounding this latest innovation in lighting.

Human centric lighting is intended to promote a person's well-being, mood and health. It can improve concentration, safety and efficiency in workplaces or educational environments. It can support healing processes and prevention of chronic diseases among persons with irregular daily routines or in elder care. In short, lighting is not just visual; it is now evident that lighting has biological and emotional impacts on human beings.

LightingEurope is an industry association representing 31 leading European lighting manufacturers and national lighting associations. LightingEurope members employ over 100,000 people in Europe and represent an annual turnover estimated to exceed 20 billion euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers.

For further information please visit:

<http://www.led-professional-symposium.com/>

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