



## Cree joins LightingEurope

Brussels, 17 May - Manufacturer and marketer of lighting products and lighting-class LEDs, Cree Europe joins the European industry association, LightingEurope.

Cree Europe's lighting products enable applications from outdoor street lighting, urban, area and large areas as well as petrol, industrial and indoor lighting. Cree's European headquarters are based in Florence, Italy and last September, the company opened its first office in the UK, reflecting its commitment to expand its presence in Europe.

Nick Farraway, Vice President and General Manager for Cree Lighting EMEA said: *"It's a very exciting time to be a part of the European lighting market. We see real growth potential here, and as more and more aspirational and forward-thinking innovations enter the market, our membership with LightingEurope will ensure that we can assist in driving forward the important mandate of raising awareness of the breadth of benefits that LEDs offer."*

*"LightingEurope warmly welcomes a global player like Cree,"* states Ourania Georgoutsakou, Secretary General of LightingEurope. *"With their outstanding material and technical competence, Cree will help drive our new strategy for the EU lighting industry which seeks to move the policy agenda forward, moving from pure energy efficiency towards increasing the value of lighting to society."*

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### About Lighting Europe

*LightingEurope is an industry association of 34 European lighting manufacturers, national associations, and companies producing materials. LightingEurope members represent over 1,000 European companies, a majority of which are SMEs; a total workforce of over 100,000 people in Europe; and an annual turnover estimated to exceed 20 billion Euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers. More information about LightingEurope is available on our website [www.lightingeuropa.org](http://www.lightingeuropa.org).*

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### About Cree

Cree is a leading innovator of lighting-class LEDs, lighting products and wide bandgap semiconductor products for power and radio frequency (RF) applications. Cree's product families include LED lighting systems and bulbs, blue and green LED chips, high-brightness LEDs, lighting-class power LEDs, SiC materials, power devices and RF devices. Cree's products are driving improvements in applications such as commercial and consumer general illumination, video screens, electronic signs and signals, motor drives, power supplies, EV charging, solar, traction, transportation, radar, communications, telecom, data link and broadband amplifiers. For additional product and company information, please refer to [www.cree.com](http://www.cree.com).

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