



Business Climate Index of the European lighting industry

To monitor the macro market data of the lighting sector in European countries, our member associations have launched the LightingEurope Business Climate Index. Detailed insights are available to the participating associations and their member companies. First results show a varied picture across six European countries and six product categories.

Our member associations launched the LightingEurope Business Climate Index just before the Covid-19 pandemic to share their companies' evaluation of the current market growth in their country and their forecast for the next six months.

The data is structured into indoor appliances (covering lighting fixtures including emergency lighting; decorative lighting is reported as a separate sub-category), outdoor appliances, light sources (both conventional and LED), drivers and components (active and passive components for luminaires and lighting systems). Companies are asked to estimate overall change in turnover in the current semester compared to the previous one, as well as the percentage of turnover generated by exports and by LED products.

Seven LightingEurope member associations from six European countries participated to the second survey in September 2020: of Syndicat d'Éclairage (France), ZVEI-Licht (Germany), ASSIL and Assoluce (Italy), Lyskultur (Norway), Pol-lighting (Poland) and LightingSweden (Sweden).

The second survey took place just before the second wave and shows the impact of COVID-19 on Europe's lighting industry. For indoor appliances the turnover outlook is relatively optimistic in North of Europe, while the rest of Europe has a more negative assessment. The outlook for decorative lighting is bleak, but not all participating associations provide feedback on this segment. Negative growth is expected across all participating countries for outdoor appliances & light sources. A mostly negative growth is expected for drivers & components. Turnover generated from exports is down. Prior to the second wave of the pandemic, there were diverging forecasts for H2 2020 across countries, with some more optimistic than others.

The LightingEurope Business Climate Index offers an overview of trends across different European markets, it allows associations to benchmark with other countries/markets and complements existing data collection activities of our member associations. The third survey will be finalised in January 2021 and further LightingEurope associations have indicated their interest to join and benefit from this unique tool.

For further information on this topic, please contact Ourania Georgoutsakou, Secretary General at ourania.georgoutsakou@lightingeurope.org

About LightingEurope

LightingEurope is the voice of the lighting industry, based in Brussels and representing 33 companies and national associations. Together these members account for over 1,000 European companies, a majority of which are small or medium-sized. They represent a total European workforce of over 100,000 people and an annual turnover exceeding 20 billion euro. LightingEurope is committed to promoting efficient lighting that benefits human comfort, safety and well-being, and the environment. LightingEurope advocates a positive business and regulatory environment to foster fair competition and growth for the European lighting industry. More information is available at www.lightingeurope.org.