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Press Release

Seoul Semiconductor Europe has joined LightingEurope

Seoul Semiconductor Europe has become a member of LightingEurope. Seoul Semiconductor develops and commercializes LEDs for automotive, general illumination, specialty lighting, and backlighting markets. Seoul Semiconductor holds more than 12,000 patents, offers a wide range of technologies and produces innovative LED products.

"Seoul Semiconductor is the 4th largest LED manufacturer in the world and our vision is to become the number one manufacturer by 2020. Hence it is very interesting for us to join one of the most important communities in Europe for the lighting industry. We are very excited to start working with LightingEurope members in order to bring to the lighting industry the top quality and environmentally friendly solutions that our company is developing. Consumers are very concerned about the quality of the light and we want to help drive the industry's response to this request" says Carlo Romiti, Vice President Sales of Seoul Semiconductor.

"LightingEurope is proud to be joined by a technology pioneer and a global player such as Seoul Semiconductor," says Ourania Georgoutsakou, Secretary General of LightingEurope. "The wide range of applications where Seoul Semiconductor products are used illustrate how lighting technologies are adding value to society. With their strong technical expertise and their presence in Europe, Seoul Semiconductor Europe will make a valuable contribution to LightingEurope's work to shape a positive EU policy framework for the lighting industry in Europe."

About Lighting Europe

LightingEurope is an industry association of 33 European lighting manufacturers, national associations, and companies producing materials. LightingEurope members represent over 1,000 European companies, a majority of which are SMEs; a total workforce of over 100,000 people in Europe; and an annual turnover estimated to exceed 20 billion Euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers. More information about LightingEurope is available on our website <u>www.lightingeurope.org</u>.

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